

April 5th, 2004  
For Immediate Release

## **Positive, heartwarming and worth all the sweat – Spin for Charity!**

**Edmonton, on April 23<sup>rd</sup>-24<sup>th</sup>**, over 300 relay cyclists from across Alberta will be riding for 24 hours on stationary bikes in support of charity. Presented by CBC, *the Second Annual Spin Around the Clock* event will be held at the West Edmonton Mall Ice Palace.

Participants will be cycling their hearts out in memory of Livia Stoyke as well as in support of the Livia Stoyke Foundation. The event kicks off at 6 p.m. on April 23<sup>rd</sup> and over the next 24 hours the riders will be entertained by live music, dance and more. Entertainment acts include drummers, belly dancers, flamenco dancers, and a 20 piece band. Seventy artists from the Night of Artists and from across western Canada will be painting a 30 by 40 foot mural celebrating Edmonton's Centennial.

The goal is to raise over \$25,000 through a \$25 registration fee and pledges. All proceeds of the event are going to the Livia Stoyke Foundation, which will then disburse a total of 40 per cent of the proceeds to WIN House and the Edmonton Chapter of the Canadian Parks and Wilderness Society. Relay teams will be composed of 2-24 riders and will include cyclists from across Alberta.

“Super organized, positive, heartwarming and worth all the sweat!” said Dr. Darren Nichols, a 2003 participant.

Livia Stoyke was an extraordinary young businesswoman, athlete, artist and designer who was committed to making a difference in the world. Her dreams were cut short at the age of 32 when she died kayaking in the Rocky Mountains. The celebration of Livia's life carries on in the Livia Stoyke Foundation.

The Livia Stoyke Foundation is dedicated to aiding women in need, fostering the arts, building children's self-esteem, alleviating poverty and protecting the environment. For more information about the Livia Stoyke Foundation or to register for Spin Around the Clock, please visit [www.livia.ca](http://www.livia.ca).

Register your team or stop by and support the cyclists from 6 p.m., April 23<sup>rd</sup> to 6 p.m. April 24<sup>th</sup> at the West Edmonton Mall Ice Palace.

For more information contact:  
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## ORDER OF EVENTS

Friday, April 23<sup>rd</sup>

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<i>Entertainment</i>	<i>Schedule</i>
Event Kicks-off /Cyclists Start Riding	6:00 p.m.
Night of Artists Start Painting Mural	6:00 p.m.
Flamenco Dancers	6:00 p.m. - 6:30 p.m.
Wendy McNeill (also a cyclist)	7:00 p.m. - 7:45 p.m.
Belly Dancers	8:00 p.m. - 8:45 p.m.
Spin Instructor	9:00 p.m. - 10:00 p.m.
To be Announced (t.b.a.)	10:00 p.m. - midnight

Saturday, April 24<sup>th</sup>

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<i>Entertainment</i>	<i>Schedule</i>
t.b.a	midnight - 6:00 a.m.
Karaoke	6:00 a.m. - 6:35 a.m.
t.b.a	7:00 a.m. - 11:00 a.m.
Spin Instructor	11:00 a.m. - 11:45 a.m.
Viajante World Beat Drumming Ensemble	noon - 12:45 p.m.
Paul Bellows (also a cyclist)	1:00 p.m. - 1:35 p.m.
t.b.a	2:00 p.m. - 4:00 p.m.
Big Band	4:15 p.m. - 5:00 p.m.
	5:15 p.m. - 5:45 p.m.
Completion of Night of Artists Mural	5:45 p.m.
Finale/Cyclists Finish	6:00 p.m.